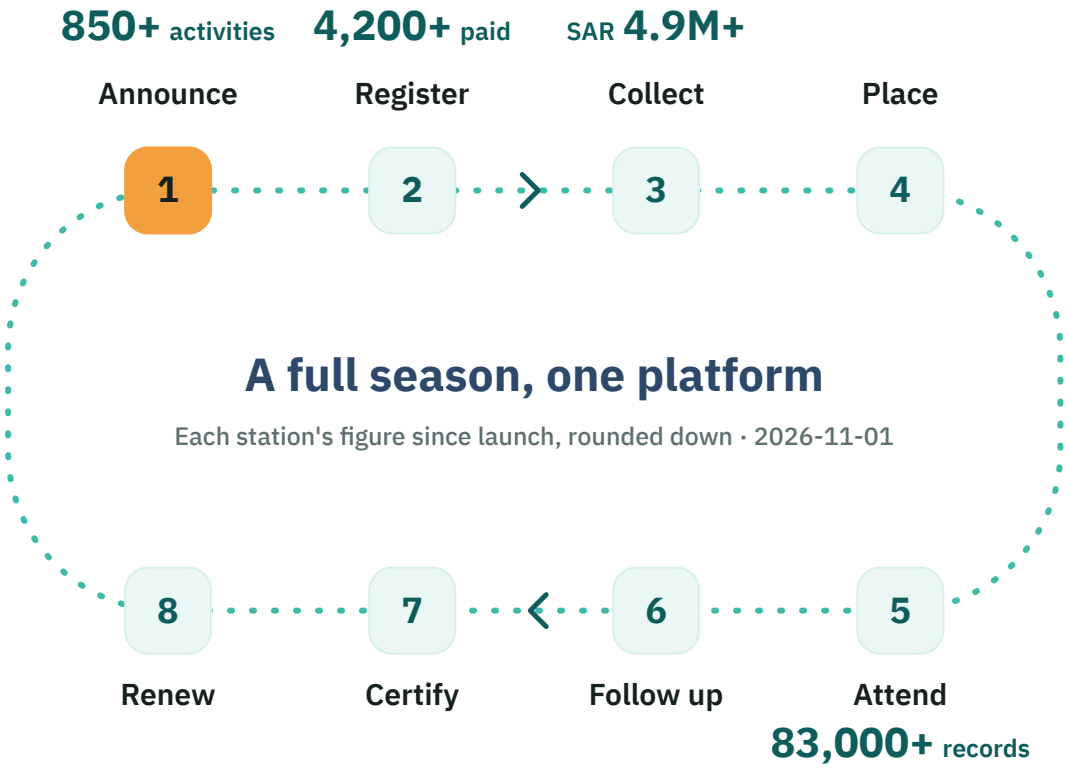
Partnership profile for schools and academies

Every branch's activities. One platform. A portal in your name.

أنشطة كل فروعكم، على منصة واحدة وبوابة باسمكم

850+ activities **4,200+** paid SAR **4.9M+**



SIMPLIFY. MANAGE. ENGAGE

بسّط. نظّم. شارِك.

02 · AT A GLANCE

A full season, on one platform

A Saudi platform for paid school activities: parents register by phone with no app, your team runs groups, attendance and collections, and leadership sees every branch in one summary.

1 Announce · 2 Register · 3 Collect · 4 Place · 5 Attend · 6 Follow up · 7 Certify · 8 Renew

PILLAR 1

Documented operations

Work queues, a field mode on the phone, and cash payments with a clear balance.

Stations 2 3 4 5 8

4,200+
paid registrations since launch

PILLAR 2

Group visibility and governance

One summary across branches, per-branch permissions, and a log of every action.

Stations **all, in every branch**

4 branches, 3 cities
Al Forsan, with us since February 2025

PILLAR 3

Parent trust in your school's name

A portal in your brand, phone sign-in, and documented consents and policies.

Stations 2 6 7

1,900+
families since launch

83,000+ attendance records



Each dot = 1,000 records

SAR 4.9M+ recorded on the platform



Each square = SAR 100,000

Cumulative since launch, rounded down, from platform records on 2026-11-01.

Every feature carries its real status: ● Available now · ◐ Piloting with partner schools · ○ On the roadmap

03 · THE CHALLENGE

From spreadsheets and group chats to documented operations

School management systems stop at academics. Paid activities usually run across spreadsheets, WhatsApp groups and cash envelopes, and every branch does it differently.

	TODAY	WITH SKOOL.COOL
Registration	– Paper and online forms, retyped by hand.	✓ **Parents register from their phone with a one-time code, no app.**
Collection	– Cash in envelopes, and "who has paid?" every week.	✓ **Every payment recorded, partial ones too, with each family's balance.**
Placement	– Rosters rebuilt every term; clashes found after day one.	✓ **Group placement that flags schedule clashes before you confirm.**
Attendance	– Paper registers parents never see.	✓ **Every session marked on a phone and visible to parents.**
Renewal	– One message per family, lists rebuilt from scratch.	✓ **Next-term renewal with parent consent, and a board to track collection.**
Branches	– Each branch keeps its own files; leadership compiles numbers by hand.	✓ **One executive summary across every branch.**

The result today: an exhausted team in registration week, revenue that is hard to trace, and parents who judge your programme by how well it is run. That is where Skool.Cool comes in.



04 · THE SOLUTION

Eight stations, from announcing an activity to renewing it

Every step of the activity season has its place on the platform, and your team and parents follow it on the same screen.

1 Announce

Available now

Publish each activity with its schedule, capacity, fees and questions, on your portal.

2 Register

Available now

Parents register several children in one order, with the sibling discount applied.

3 Collect

Available now

Cash and partial payments are recorded and approved; every family's balance is clear.

4 Place

Available now

Place students into groups by age and capacity, with schedule clashes flagged.

5 Attend

Available now

Mark every session from a phone; parents see it straight away.

6 Follow up

Available now

A weekly plan for each group, plus the trainer's journal and notes.

7 Certify

Available now

Certificates and progress reports reach parents when the activity ends.

8 Renew

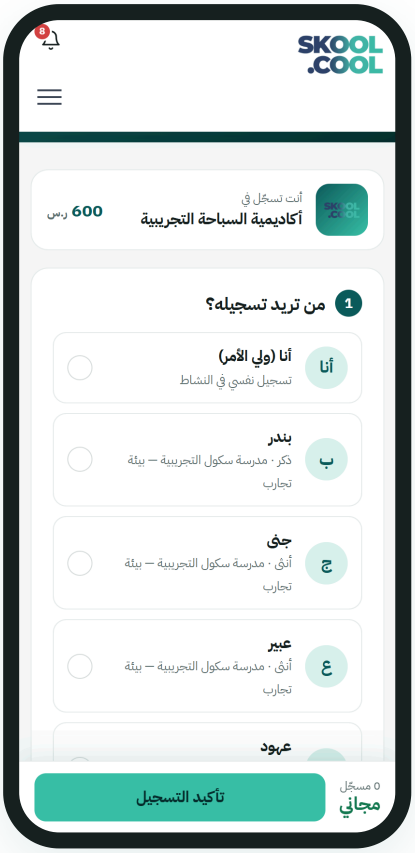
Available now

Next-term renewal with parent consent, and a board to track collection.

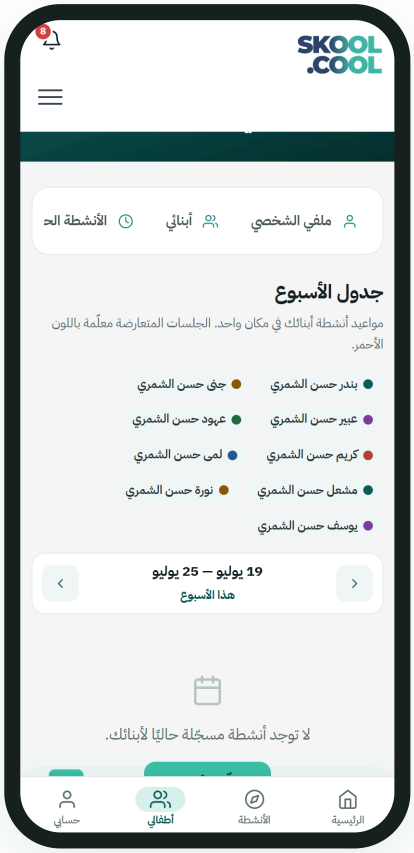
From the phone, in minutes, with no app



The activity page: schedule, capacity and fees, clearly



Several children in one order, with the sibling discount



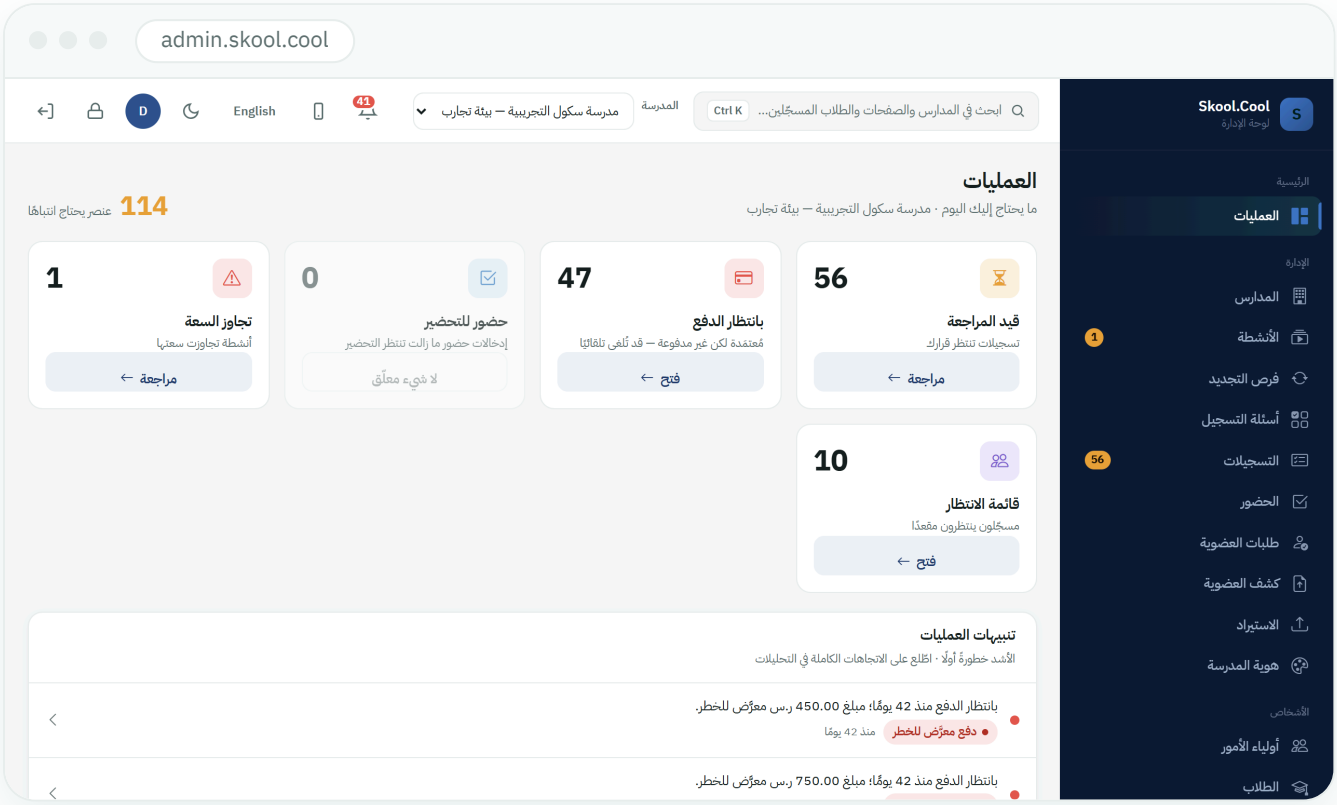
The family timetable, with clash warnings

Before registration completes, the parent records their child's **health profile**, sets **photo consent** at two levels and accepts the activity's **policies**, version by version. Your school starts the season with complete files, not loose paper.

Phone sign-in with a one-time code	● Available now	**Health profile and two-level photo consent**	● Available now
Versioned policies, recorded acceptance	● Available now	**Custom questions per activity**	● Available now
The app in Arabic and English	● Available now	**WhatsApp notifications to parents**	● Available now

06 · THE ADMIN PORTAL

Everything your team needs today, on one screen



Operations home: pending review, awaiting payment and waiting lists, ordered by priority

● Available now

Registrations console

Approve, confirm payment and export, in bulk.

● Available now

Student 360

Registrations, attendance and payments on one page.

● Available now

Excel import

Start with your students and parents, no retyping.

● Available now

Full export

Your data is yours; take it to Excel any time.

● Available now

Arabic and English

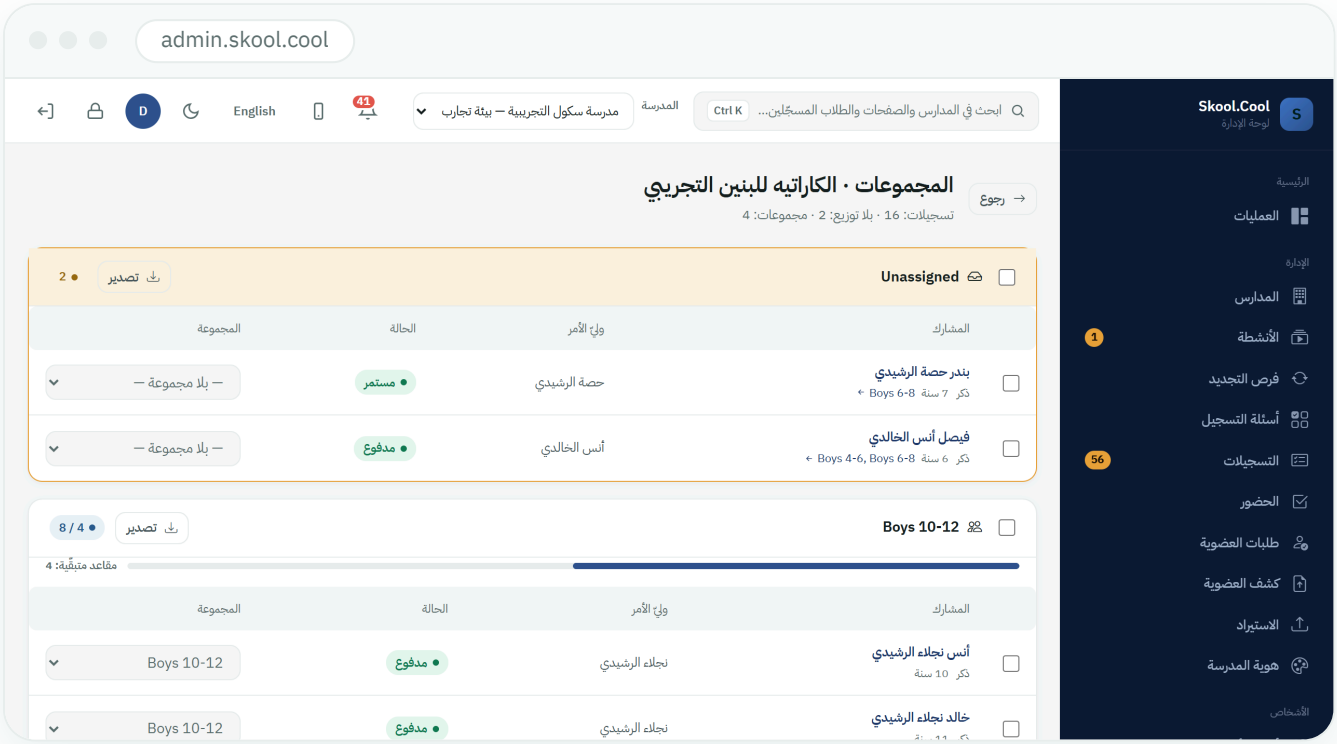
The admin portal in two languages, Arabic first.

● Available now

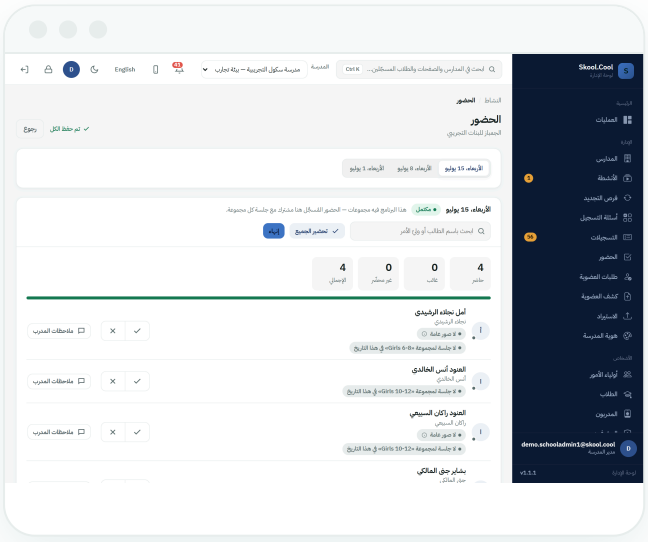
Help centre

Written guides in Arabic and English for the platform's screens.

A whole season placed in one sitting, attendance marked from the phone



Placement console: age, capacity and schedule fit shown live before you confirm



Each session's register, with live counters and autosave

Field mode on the phone	● Available now
Trainer dashboard and journal	● Available now
A weekly plan for each group	● Available now
Trainer follow-up and reminders	● Available now
AI assistant for trainer notes	○ On the roadmap

What the trainer records, the parent sees



Children's activities and attendance in the parent's account

1 **The trainer marks the session and adds a note**
From the phone, during the session.

2 **The parent sees attendance and the weekly plan**
In their account, without having to ask.

3 **At the end, a certificate and a progress report**
Delivered to the parent in your school's name.

4 **Next-term renewal, with their consent**
And you track collection on one board.

83,000+ attendance records since launch, each visible to the parent in their account.

WhatsApp notifications to parents — ● Available now

Communication hub: announcements to a school, programme or group — ○ On the roadmap

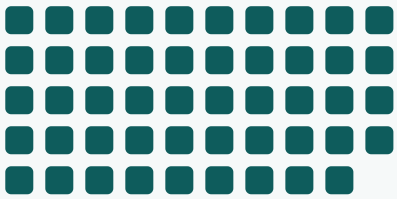
09 · CONTINUITY AND REVENUE

Every riyal recorded, every term built on the last

SAR 4.9M+

in payments recorded on the platform since launch

4,200+ paid registrations



Each square = SAR 100,000. Payments recorded and tracked by schools on the platform, mostly cash.

● Available now

Renewal with parent consent

Parents approve the next term; you track collection on one board.

● Available now

Partial payments, family balance

Every cash payment recorded, and what each family still owes is clear.

● Available now

Bundles and sibling discount

Activity bundles at one price; the sibling discount applies itself.

● Available now

Transfers between activities

Fairly priced, and the attendance history moves with the student.

Collections paid straight into the school's own merchant account ○ On the roadmap

FROM ONE TERM TO THE NEXT

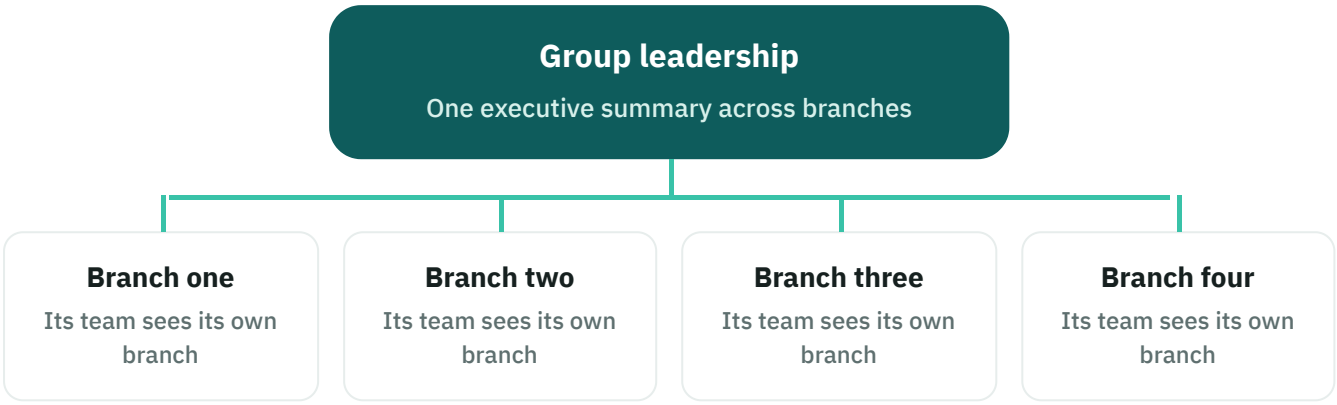
1 **This term**
Attendance and a progress report for each student

2 **Renewal invitation**
Reaches the parent in their account

3 **Parent consent**
One tap, and the consent is kept

4 **Collection board**
See who has paid and who has not

Every branch, one leadership view, permissions per branch



● Available now

Executive summary

Every branch's figures on one screen for leadership.

● Available now

Per-branch permissions

Each staff member sees only what is theirs.

● Available now

Audit log

Who did what, and when, for sensitive actions.

● Available now

School data isolation

Enforced on every query on the platform.

● Available now

Off the public directory

Hide your school; parents register through your link.

● Available now

No marketing to parents

Marketing messages to parents are off by default.

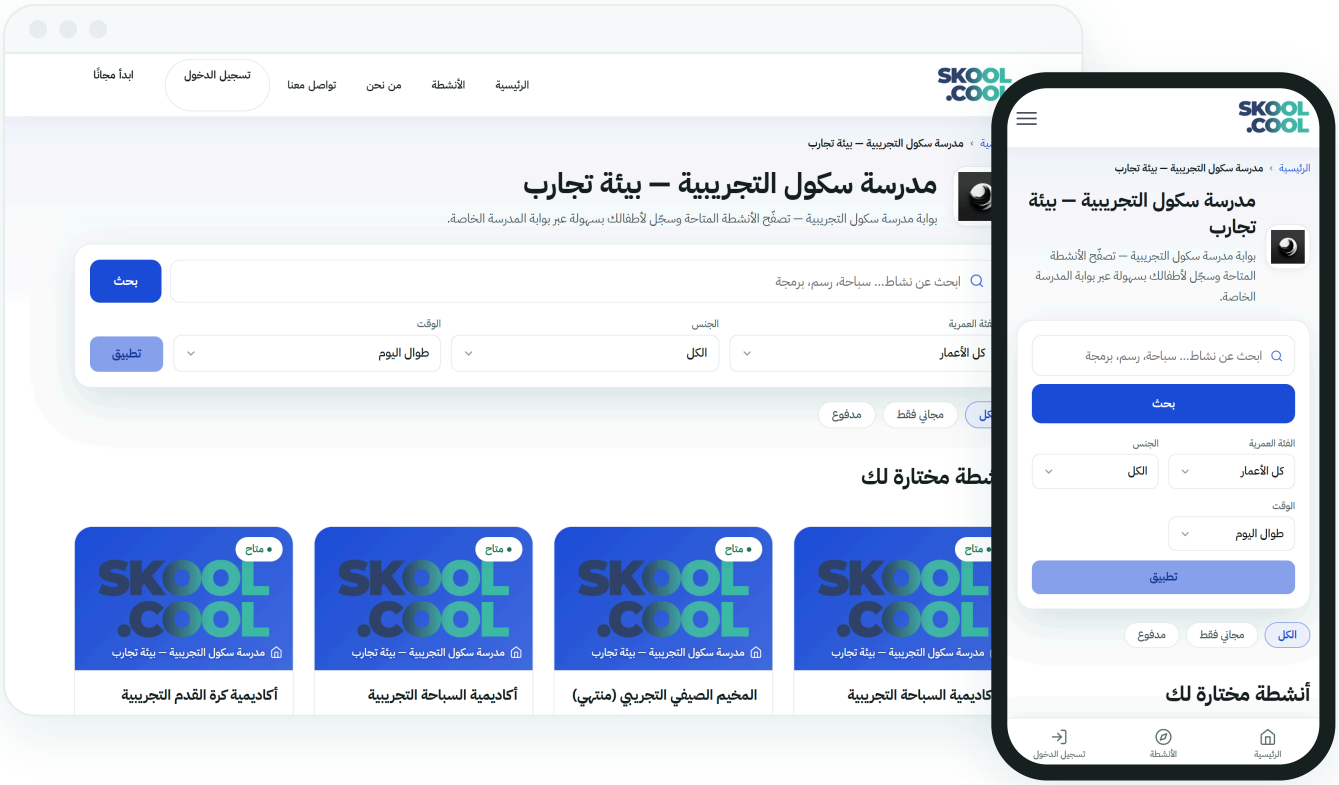
Roster sync with a partner group's school system — ◐ Piloting with partner schools

Members-only registration and cross-school transfers — ○ On the roadmap

Al Forsan International Schools run all four branches, in 3 cities, on the platform since February 2025.

Your logo, your colours, only your activities, at a link in your name

Parents open your link and see your school's portal alone: no other schools, and no marketing from us.



The demo school's portal on desktop and phone

Available now

Branded portal on a subdomain

Your logo and colours, and one link to send parents.

Available now

Your parents stay yours

No other schools beside you, no marketing in our name.

Available now

The full platform behind it

Registration, collection, groups, attendance and reports.

On the roadmap

Your own domain

An address in your school's name, upgrading the subdomain.

We complement your school system, we do not replace it

We compare categories, not names, and list only what holds for the whole category.

Capability	Skool.Cool	Spreadsheets, WhatsApp, forms	General school system	Global booking platforms
Built for the full paid-activity cycle	✓ **Yes**	— No	Not its core	✓ Yes
Session attendance visible to parents	✓ **Yes**	— No	—	—
Versioned consents and policies per child	✓ **Yes**	— No	—	—
Audit log and per-branch permissions	✓ **Yes**	— No	—	—
Partial cash payments and family balance, recorded	✓ **Yes**	— No	—	Built for cards
Arabic first in admin and the parent app	✓ **Yes**	n/a	—	— No
Saudi company, Arabic support, start with one term	✓ **Yes**	n/a	—	— No

"—" means it varies by system, so we do not claim it.

Your school system stays the record for students and grades. Skool.Cool runs the paid-activity season around it, from announcement to renewal, under your brand.

Built for paid activities

From announcement to renewal, not a side module in an academic system.

In your school's name

Your portal and your parents are yours; we do not list other schools beside you.

Saudi, Arabic first

Phone sign-in and Arabic support, with English alongside.



13 · CASE STUDY

Al Forsan International Schools: 4 branches, 3 cities, one platform

An international school group running its whole activity programme on Skool.Cool since February 2025: registration, collection, groups, attendance and renewal. It is now in its second school year with us.

4 branches
in Riyadh, Jeddah and Dammam

4,000+
paid registrations

SAR 4.7M+
recorded on the platform

81,000+
attendance records

Riyadh: Al Qirawan and Al Izdihar · Jeddah · Dammam: Al Rakah

1 — 2 — 3 — 4

February 2025
First activity on the platform

4 branches
Riyadh, Jeddah and Dammam on one platform

The full cycle
Registration, collection, groups, attendance, renewal

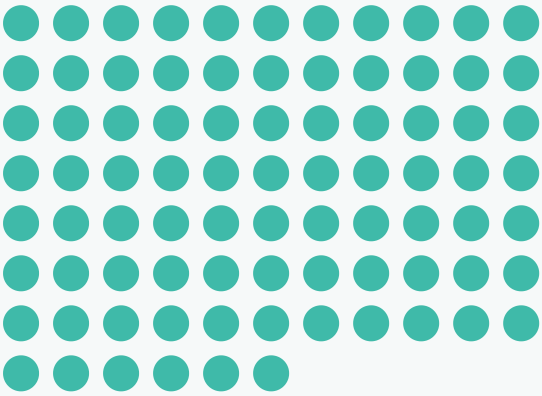
Second year
A second school year with us

Another shape: Batal Al Mustaqbal Academy, a sports academy in two cities, joined us in July 2026.

Real figures from platform records

83,000+

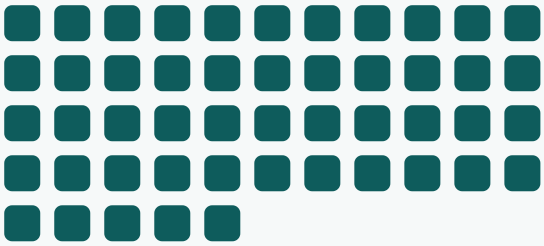
attendance records, every session



Each dot = 1,000 records

SAR 4.9M+

in payments recorded on the platform



Each square = SAR 100,000

850+
activities and programmes

4,200+
paid registrations

1,900+
families

2,600+
children

Our numbers policy: every figure here is cumulative since launch, taken from platform records on 2026-11-01, rounded down, and excludes our demo school. Payments are "recorded on the platform": schools logged and tracked them with us, and we do not describe them as online payments. We do not inflate or polish, because the trust we build with your parents starts with being straight with you.

Your children's and parents' data is our first responsibility

Parents' trust in your school starts with how their children's data is kept: who sees it, who changes it, and what they agreed to.

Available now

Phone sign-in with a one-time code

No passwords to forget or leak.

Available now

School data isolation

Enforced on every query on the platform.

Available now

Permissions per branch and activity

Each staff member sees only what is theirs.

Available now

Audit log

Who did what, and when, for sensitive actions.

Available now

A health profile for every child

With the parent's recorded declaration before taking part.

Available now

Two-level photo consent

Internal and public, with a full history.

Available now

Versioned policies

The parent accepts each version, with a PDF copy.

Available now

Full data export

To Excel, any time.

Designed with Saudi Arabia's Personal Data Protection Law in mind. We never show your school beside others, never market through your parents, and never use children's images in any of our materials.

Everything we offer, at its real status

What is available now, what we are piloting with partner schools, and what we are building, with no date beside anything on the roadmap.

● Available now

- **Phone registration with a one-time code**
- **Collection and partial payments**
- **Placement with clash detection**
- **Attendance and the trainer dashboard**
- **Certificates and progress reports**
- **Renewal with parent consent**
- **Executive summary across branches**
- **Your branded portal**

And everything marked this way in the previous pages.

◐ Piloting with partner schools

- **Competitions and cups with live standings**
- **Roster sync with a partner group's school system**

○ On the roadmap

- **Communication hub: announcements to a school, programme or group, then WhatsApp**
- **Members-only registration**
- **AI assistant for trainer notes**
- **School integration API**
- **Cross-school transfers**
- **The school's own domain**
- **Collections paid into the school's own merchant account**
- **Activity photo gallery**

A feature moves to "Available now" when it works for every school, and the digital edition of this profile at skool.cool/en/partners is updated at once.

Three steps, and registration opens

1

Your branded portal

Send us your logo and colours; we set up your portal.

2

Your data from Excel

Import students and parents, and approve the term's activities.

3

One link for parents

Send the portal link; registration starts on the phone.

Launch offer

For the first 3 new schools to join: the first term with no subscription fee, in return for being a reference and a case study we share with you for approval before anything is published.

12 schools and academies in 3 cities have joined us since launch.



SKOOL .COOL

See it live in 20 minutes

In person or online

partners@skool.cool
+966 54 339 0770
skool.cool/en/partners

Skool.Cool Partnerships Team

SkoolCool Establishment · Commercial Registration 7049017184